

CITY COUNCIL POLICY PRIORITIES

- **Neighborhood Pride**

Investing in services that contribute to neighborhoods where residents feel safe, proud and have a sense of belonging.

- **Safe Community**

Investing in prevention, enforcement and emergency preparedness services that contribute to actual and perceived safety of the community.

- **Safe and Efficient Transportation Choices**

Investing in infrastructure and services that contribute to a safe, convenient, economical and environmentally compatible intermodal transportation system.

- **Competitive Business Environment**

Investing in infrastructure and services that contribute to business growth, job creation, housing, and a strong and diverse economic base.

- **Clean and Sustainable Environment**

Investing in practices and services that contribute to a clean community and the long-term viability of San Jose's limited air, water and land resources.

- **Personal Growth and Enrichment**

Investing in facilities and services that contribute to education, culturally-diverse, multi-generational opportunities for life long learning, leisure, and cultural and artistic experiences.

- **Customer-Driven Government**

Investing in systems that support the delivery of high quality, efficient, and cost-effective services that the community wants and needs.